

Lone Wolf Challenge Sweepstakes Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- 1. Eligibility:** The Lone Wolf Challenge Sweepstakes is open only to those who follow the steps to enter via the directions in Instagram lutsen99er_peter and FB @Lutsen99er post and who are 18 years of age as of the date of entry. The Lone Wolf Challenge Sweepstakes is only open to legal residents of the United States, and is void where prohibited by law. Employees of Life Time, Inc., its affiliates, subsidiaries, advertising and promotion agencies, and suppliers, (collectively the “**Employees**”), and immediate family members and/or those living in the same household of Employees are not eligible to participate in the Lone Wolf Challenge Sweepstakes. The Lone Wolf Challenge Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- 2. Agreement to Rules:** By participating, the Contestant (“**You**”) agree to be fully unconditionally bound by these Rules, and You represent and warrant that You meet the eligibility requirements. In addition, You agree to accept the decisions of Life Time as final and binding as it relates to the content of this Lone Wolf Challenge Sweepstakes.
- 3. Lone Wolf Challenge Sweepstakes Period:** Entries will be accepted online starting on June 17, 2020 at 8 a.m. CT and ending July 14, 2020 at 5 p.m. CT. All mail-in entries must be received by July 14, 2020 at 5 p.m. CT.
- 4. How to Enter:** The Lone Wolf Challenge Sweepstakes must be entered by submitting an entry by following the steps provided at Instagram lutsen99er_peter and FB @Lutsen99er. The entry must fulfill all Lone Wolf Challenge Sweepstakes requirements, as specified, to be eligible to win a prize. You may only enter once. You may not enter more times than indicated by using multiple Instagram accounts, identities, or devices in an attempt to circumnavigate the rules. If You use fraudulent methods or otherwise attempt to circumvent the rules, your submission may be removed from eligibility at the sole discretion of Life Time. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Life Time. You must provide the information requested.
- 5. Alternate Method of Entry:** You can request entry into the contest without making a purchase or entering a photo via social media platform by mailing the following information to Life Time, ATTN: Life Time Partnership Media, 2100 Central Ave, Suite 201, Boulder, CO 80301: your full name, mailing address, phone number, email address, and desire to enter the Lone Wolf Challenge Sweepstakes. All mail-in entries must be received by July 14, 2020, 5 p.m. CT.
- 6. Prizes:** The Winners of the Lone Wolf Challenge Sweepstakes (the “**Winner**”) will receive a Stages Cycling Dash M50 (ARV of \$249) or a Dash L50 (AVR \$299) respectively. Actual/appraised value may differ at time of prize award. The specifics of the prize shall be solely determined by Life Time. Stages Cycling has provided prizes for Life Time to distribute in the Lone Wolf Challenge Sweepstakes but is in no way responsible for the selection of winners or distribution of prizes. No cash or other prize substitution shall be permitted. The prize is nontransferable. Any and all prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of Winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Acceptance of prize constitutes permission for Life Time to use Winner’s name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.
- 7. Odds:** The odds of winning depend on the number of eligible entries received.
- 8. Winner Selection and Notification:** Winners will be selected at random by Life Time. Winner will be notified by July 15 on Lutsen 99er FB page within five (5) days following selection of Winner. Life

Time shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If Winner cannot be contacted, is ineligible, fails to claim the prize within the time award notification was sent, or fails to timely return a completed and executed declaration and release as required, the prize may be forfeited and an alternate Winner selected. Receipt by Winner of the prize offered in this Lone Wolf Challenge Sweepstakes is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT LIFE TIME'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE LONE WOLF CHALLENGE SWEEPSTAKES, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

9. **Rights Granted by You:** By entering this content (e.g., photo, video, text, etc.), You understand and agree that Life Time, anyone acting on behalf of Life Time, and Life Time's licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed, in perpetuity and throughout the World, without limitation, your entry, name, portrait, picture, voice, likeness, image, statements about the Lone Wolf Challenge Sweepstakes, and biographical information for news, publicity, information, trade, advertising, public relations, and promotional purposes, without any further compensation, notice, review, or consent.
10. **Terms & Conditions:** Life Time reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Lone Wolf Challenge Sweepstakes should virus, bug, non-authorized human intervention, fraud, or other cause beyond Life Time's control corrupt or affect the administration, security, fairness, or proper conduct of the Lone Wolf Challenge Sweepstakes. In such case, Life Time may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Life Time. Life Time reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Lone Wolf Challenge Sweepstakes or website or violates these Terms & Conditions. Life Time has the right, in its sole discretion, to maintain the integrity of the Lone Wolf Challenge Sweepstakes, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Lone Wolf Challenge Sweepstakes rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an entrant to deliberately damage any website or undermine the legitimate operation of the Lone Wolf Challenge Sweepstakes may be a violation of criminal and civil laws. Should such attempt be made, Life Time reserves the right to seek damages to the fullest extent permitted by law.
11. **Indemnification and Limitation of Liability:** By entering, You agree to release, indemnify, and hold harmless Life Time and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Lone Wolf Challenge Sweepstakes and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries. YOU ACKNOWLEDGE AND AGREE THAT PARTICIPATION IN THE LONE WOLF CHALLENGE SWEEPSTAKES IS AT YOUR OWN RISK AND LIFE TIME IS IN NO WAY RESPONSIBLE FOR ANY INJURY, ILLNESS, OR DAMAGE THAT OCCURS DUE TO YOUR PARTICIPATION. If contest requires a submission of original work by You, You represent and warrant that your entry is an original work of authorship, and does not violate any third party's proprietary or intellectual property rights. If your entry infringes upon the intellectual property right of another, You will be disqualified at the sole discretion of Life Time. If the content of your entry is claimed to constitute infringement of any proprietary or intellectual proprietary rights of any third party, You shall, at your sole expense, defend or settle against such claims. You shall indemnify, defend, and hold harmless Life Time from and against any suit, proceeding, claims, liability, loss,

damage, costs or expense, which Life Time may incur, suffer, or be required to pay arising out of such infringement or suspected infringement of any third party's right.

12. **Disputes:** THIS LONE WOLF CHALLENGE SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND MINNESOTA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Lone Wolf Challenge Sweepstakes, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Lone Wolf Challenge Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Minnesota having jurisdiction. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Lone Wolf Challenge Sweepstakes). Participant further waives all rights to have damages multiplied or increased.
13. **Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Life Time website. To read the Privacy Policy, <https://www.lifetime.life/policy/privacy-policy.html> click here.
14. **Winners List:** To obtain a copy of the Winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Life Time, Inc. ATTN: Life Time Partnership Media, 2100 Central Ave, Suite 201, Boulder, CO 80301. Requests must be received no later than August 14, 2020. 5 p.m. CT.
15. **Social Media:** The Lone Wolf Challenge Sweepstakes hosted by Life Time is in no way sponsored, endorsed, administered by, or associated with Facebook, Twitter, or Instagram.

By following the steps to enter the Lone Wolf Challenge Sweepstakes, You, the Contestant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.